



## PRESIDENT'S MESSAGE

Greetings to all, and a sincere Mahalo for your support of the Waikiki Business Improvement District Association (WBIDA).

Together, we are all striving to maintain a clean, safe, and vibrant Waikiki, which is welcoming to both visitors and residents, and contributes to the economic prosperity of Oahu and the State of Hawaii.

We've had a successful FY 2019 (July 2018 to June 2019) in our operations and programs that contribute to our mission of enhancing the Waikiki district. Here are just a few of the highlights:

- Truck-mounted pressure washing services extended to a 7-day-a-week operation, including public sidewalks, street furniture (trash cans, bicycle and publication racks), and major bus stops
- Addition of a pressure washing tricycle for concentrated spot treatment
- Upgraded trash receptacles with new lids, base plates, and liners
- Refurbished publication racks with new paint and materials
- Contributed to the City of Honolulu's project for additional HPD security cameras
- Partner for the 2019 Public Safety Conference, led by HLTA and focusing on public-private solutions to increase safety and awareness in Waikiki
- Ambassador beach patrol expansion of scope, to cover a larger footprint and more frequent visibility



- New custodial contractor to increase the district's cleanliness and appearance
- Launched a strategic planning process, to shape the WBIDA for the next 10 years

See other sections of this newsletter for statistics on our team's great accomplishments.

Representing your concerns and needs in Waikiki, the WBIDA Board of Directors are an exemplary group of business leaders, property owners, district tenants, and ex-officio City of Honolulu officials. A full list of the Board of Directors can be found here: <http://www.waikikibid.org/associationgovernance.htm>.



Looking towards the future, we will continue building relationships with our businesses, fellow industry organizations, homeless outreach providers, and government partners. We will strive to find ways for greater partnerships to achieve progress with benefit for both visitors and residents within Waikiki.

On behalf of the WBIDA Board of Directors and the staff, I invite you to learn more about our efforts, by attending the Annual Membership meeting on May 19, 2020. Details will be sent in the spring, so please save the date!

Aloha and all the best,

Jennifer Nakayama  
President and Executive Director

## FY 2019 HIGHLIGHTS

The WBIDA renewed contracts with Landscape Hawaii (LHI) and Block by Block (BBB) for supplemental custodial, landscape maintenance, and hospitality and safety services within the District; and continued a donation to the Honolulu Police Department (HPD) to support enhanced police patrols of the sidewalks and beach.

In FY 2019, the WBIDA worked diligently to enhance services and bring additional benefits to the district. In total, the WBIDA provided 45,950 hours of Hospitality/Safety and Security services, and 48,940 of Streetscape Maintenance services.



35,000

Bags of Trash Removed

490,500

Pounds of Trash Removed

6,000

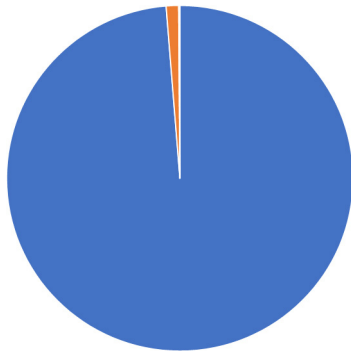
Graffiti Tags Removed

550,000

Visitors Served

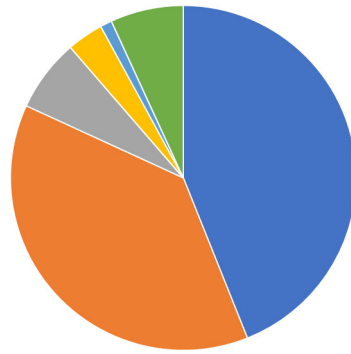
FY 2019  
STATS  
AT A  
GLANCE

## FY 2019 REVENUE



- Member Assessments (\$3,964,855)
- Donated Facilities (\$46,800)
- Interest and Other Income (\$4,309)

## FY 2019 EXPENSES



- Streetscape Maintenance (\$1,649,521)
- Hospitality (\$1,422,339)
- Security (\$255,150)
- Research and Planning (\$127,796)
- Public Improvements (\$40,972)
- Management and General (\$256,607)

## FY 2020 SPECIAL ASSESSMENT RATE

Precinct	FY 2019 Rate	FY 2020 Rate
1 (a)	.4000	.3725
2 (b)	.1333	.1242
3 (c)	.1000	.0931

### Notes

- (a) Per \$1,000 assessed value of property
- (b) 33 and 1/3 percent of Precinct 1 rate
- (c) 25 percent of Precinct 1 rate

Visit [www.waikikibid.org](http://www.waikikibid.org) for expanded financial statements with Independent Auditors' Report



## The Waikiki Business Improvement District Association (WBIDA)

is a nonprofit corporation dedicated to creating a clean, safe, vibrant resort destination area reflective of its Hawaiian heritage that is attractive and welcoming to both visitors and residents, and contributes to the economic prosperity of Oahu, and the State of Hawai'i. WBIDA operations are funded by assessments on nearly 3,800 commercial property owners in the Waikiki Special District. For more information, please visit our website at

[www.waikikibid.org](http://www.waikikibid.org), email us at [mail@waikikibid.org](mailto:mail@waikikibid.org) or give us a call at (808) 923-9243.

**MALAMA  
WAIKIKI  
CREW**

**Custodial Services  
& Pressure Washing**  
6:00 a.m. – 10:30 p.m.  
Daily  
(808) 304--3144  
**Block by Block**

**Landscape  
Maintenance**  
6:00 a.m. – 2:00 p.m.,  
Mon to Sat  
**Landscape  
Hawaii, Inc.**



**ALOHA  
AMBASSADORS**

**Hospitality  
& Security Services**  
6:00 a.m. – 11:00 p.m.  
Daily  
(808) 304--3144  
**Block by Block**

